Advice for a successful introduction

- **Lead**: Hook your readers in with an attention-grabbing beginning. Need ideas? Try one of these:
  - a strong quote
  - an extraordinary fact
  - an interesting question
  - a startling statistic
  - an interesting anecdote (a short story)

- **Thesis Statement**: State the topic of your paper (that there are pros and cons to iPad use in education) in a neutral way. You are informing, not persuading!

Advice for a successful conclusion

- **Echo your introduction**. Notice that’s not copy or repeat; it’s echo. Softly, gently, beautifully remind us of the focus of your essay, the purpose of our reading by circling back to touch on important ideas.

- **Challenge your readers**. Make them think about the issue you have explored. Make them see it as worthy of thinking about, worthy of having an opinion about without *telling* them what to think.

- **Focus on the future**. Help readers see the long-term implications of your argument, how it will impact their lives.

Adapted from classroom .synonym.com
**Planning your Introduction & Conclusion**

**Introduction**

Lead:

Thesis Statement:

**Conclusion**

**What’s next?**

- Time to write your introduction and conclusion paragraphs. Put them in the SAME document as your 3 body paragraphs! Put the introduction at the beginning and your conclusion at the end.
- Friday—we will revise, edit and do the final draft!!

**Final Drafts due Tuesday, December 10th!!!**